



TriMas' Rieke Business Introduces New Trigger Sprayer

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Innovative Design Targeted for Use in E-commerce Applications

BLOOMFIELD HILLS, Mich., July 06, 2018 (GLOBE NEWSWIRE) -- TriMas (NASDAQ:TRS) today announced that its Rieke business has engineered a new trigger sprayer to meet rigorous testing criteria and design features for e-commerce applications.

Rieke has designed the Ultimate-E™ trigger sprayer to address the e-commerce issue of liquids leaking when shipped in the small parcel environment. This innovative product design, which meets ISTA 6-Amazon test criteria, has no secondary inner seals the consumer needs to remove and allows for refills/re-use. The Ultimate-E also targets to reduce merchandise damage during shipping, which would provide a savings to the e-commerce market channel.

Rieke's Ultimate-E, which is available in two versions, one for Heath, Beauty and Home Care products, and the other for Industrial applications, also eliminates the need for secondary packaging to prepare products for shipping. This in turn, would avoid additional processing time and cost, for example, related to adding tape on closure and nozzle locking mechanisms, using bubble wrap, and sealing products in zipper bags to contain leaks or shipping trigger sprayers separately.

"Each of TriMas' businesses focuses on product and process innovation to improve and grow," said Thomas Amato, TriMas president and chief executive officer. "Rieke's Ultimate-E trigger sprayer design is an excellent example of working collaboratively with customers to understand needs, even in the most dynamic environment, and offering practical product solutions."

For more information on Rieke's innovative design and development approach, please see the following article at: <http://www.packagingdigest.com/closures/how-amazon-developed-a-leak-free-trigger-sprayer-2018-07-04>.

About Rieke

Rieke develops and manufactures specialty dispensing and closure applications for the health, beauty and home care, food and beverage, and industrial markets. These high performance, value-added products are designed to enhance global customers' ability to store, transport, process and dispense various products. Rieke's products include plastic closure and dispensing systems, such as foamers, pumps and specialty sprayers, as well as steel and plastic closure caps and drum closures.

About TriMas

TriMas is a diversified industrial manufacturer of products for customers in the consumer products, aerospace, industrial, petrochemical, refinery and oil & gas end markets with approximately 4,000 dedicated employees in 13 countries. We provide customers with a wide range of innovative and quality product solutions through our market-leading businesses, which we report in three segments: Packaging, Aerospace and Specialty Products. The TriMas family of businesses has strong brand names in the markets served, and operates under a common set of values and strategic priorities under the TriMas Business Model. TriMas is publicly traded on the NASDAQ under the ticker symbol "TRS," and is headquartered in Bloomfield Hills, Michigan. For more information, please visit www.trimascorp.com.

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Source: TriMas Corporation