



TriMas' Rieke Business Honored for Innovation

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Named Diamond Finalist in Dow Chemical's 2018 30th Awards for Packaging Innovation

BLOOMFIELD HILLS, Mich., Sept. 12, 2018 (GLOBE NEWSWIRE) -- TriMas (NASDAQ: TRS) today announced that its Rieke business has been named by The Dow Chemical Company as a Diamond Finalist during the 2018 30th Awards for Packaging Innovation.

An international jury of expert judges from global corporate brand manufacturers and package printers selected Rieke's new Lotion Dispensing Pump (known as the LDS 2cc ECOM) as being worthy of a 2018 Diamond Finalist Award for the advancement of packaging industry standards of excellence from hundreds of submissions. The 2018 30th Awards for Packaging Innovation is the packaging industry's longest-running, independently judged competition. It honors innovations in packaging design, materials, technology, processes and service across the entire packaging value chain. Entries are judged on the following criteria: technological advancement, responsible packaging and enhanced user experience.

"Dow received hundreds of very strong submissions that collectively demonstrate a deep global commitment to serving consumer needs and addressing worldwide challenges," commented Diego Donoso, business president for Dow Packaging & Specialty Plastics. "Rieke's LDS 2cc ECOM is helping to drive the packaging industry forward."

As part of its continuing e-commerce strategy, Rieke developed its latest dispenser pump to address the issue of liquid leaking during shipment. The LDS 2cc ECOM, which is available for a variety of applications for the personal care market, uses patented technology that meets ISTA-6 Amazon e-commerce packaging specifications. A range of innovative features are included, including a plug seal feature to ensure no leakage that enables it to withstand the challenges of frequent handling and movement during packing, transportation and delivery. The LDS 2cc ECOM also aims to reduce merchandise damage during shipping, which would provide a savings to the e-commerce market channel. In addition, it gives consumers the in-store experience, since it eliminates the need for additional protective packages, such as wrapping paper, bubble wrap and excess material that the consumer would otherwise need to remove. This also helps to reduce processing time and the cost of preparing the package for shipping, while reducing waste.

"Dow's 2018 30th Awards for Packaging Innovation represent the highest level of achievement in the worldwide packaging industry, and we are extremely proud of this honor and recognition from Dow," said David Pritchett, president of Rieke. "I would like to thank our dedicated team who strives for the highest quality products, continued innovation and customer satisfaction every day."

"This award is another example of our commitment to developing innovative products for our customers," said Thomas Amato, TriMas president and chief executive officer. "Our Rieke e-commerce dispensing pump was developed as a result of working collaboratively with customers to understand needs and offering practical e-commerce product solutions."

About Rieke

Rieke develops and manufactures specialty, highly-engineered dispensing and closure applications for the health, beauty and home care, food and beverage, and industrial markets. These high performance, value-added products are designed to enhance global customers' ability to store, transport, process and dispense various products. Rieke's products include plastic closure and dispensing systems, such as foamers, lotion pumps and specialty sprayers, as well as steel and plastic closure caps and drum closures. For more information, please visit www.riekepackaging.com.

About TriMas

TriMas is a diversified industrial manufacturer of products for customers in the consumer products, aerospace, industrial, petrochemical, refinery and oil & gas end markets with approximately 4,000 dedicated employees in 13 countries. We provide customers with a wide range of innovative and quality product solutions through our market-leading businesses, which we report in three segments: Packaging, Aerospace and Specialty Products. The TriMas family of businesses has strong brand names in the markets served, and operates under a common set of values and strategic priorities under the TriMas Business Model. TriMas is publicly traded on the NASDAQ under the ticker symbol "TRS," and is headquartered in Bloomfield Hills, Michigan. For more information, please visit www.trimascorp.com.

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Source: TriMas Corporation