

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) **May 14, 2014**

TRIMAS CORPORATION
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-10716
(Commission
File Number)

38-2687639
(IRS Employer
Identification No.)

39400 Woodward Avenue, Suite 130, Bloomfield Hills, Michigan
(Address of principal executive offices)

48304
(Zip Code)

Registrant's telephone number, including area code **(248) 631-5450**

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On May 14, 2014, TriMas Corporation (the "Corporation") hosted an Analyst Day at its Cequent Performance Products business located at 47912 Halyard Drive in Plymouth, Michigan. The presentations will be available on the Corporation's website at www.trimascorp.com under the Investor Relations section. A copy of the presentation is attached hereto as Exhibit 99.1.

The information furnished pursuant to this Item 7.01, including Exhibits 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") or otherwise subject to the liabilities under that Section and shall not be deemed to be incorporated by reference into any filing of the Corporation under the Securities Act of 1933, as amended or the Exchange Act.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits. The following exhibits are furnished herewith:

Exhibit No.	Description
99.1	TriMas Analyst Day - May 14, 2014

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

TRIMAS CORPORATION

Date:	<u>May 14, 2014</u>	By:	<u>/s/ David M. Wathen</u>
		Name:	David M. Wathen
		Title:	Chief Executive Officer

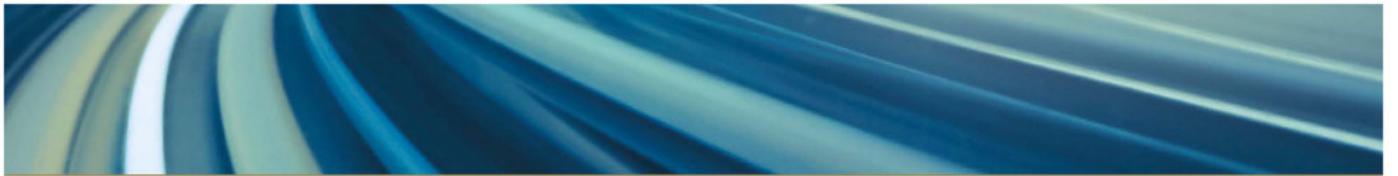




TriMas Investor & Analyst Day Presentation

May 14, 2014

NASDAQ · TRS



Welcome
Sherry Lauderback, VP of Investor Relations & Communications

Forward-Looking Statements

Any “forward-looking” statements contained herein, including those relating to market conditions or the Company’s financial condition and results, expense reductions, liquidity expectations, business goals and sales growth, involve risks and uncertainties, including, but not limited to, risks and uncertainties with respect to general economic and currency conditions, various conditions specific to the Company’s business and industry, the Company’s leverage, liabilities imposed by the Company’s debt instruments, market demand, competitive factors, supply constraints, material and energy costs, technology factors, litigation, government and regulatory actions, the Company’s accounting policies, future trends, and other risks which are detailed in the Company’s Annual Report on Form 10-K for the fiscal year ending December 31, 2013, and in the Company’s Quarterly Reports on Form 10-Q. These risks and uncertainties may cause actual results to differ materially from those indicated by the forward-looking statements. All forward-looking statements made herein are based on information currently available, and the Company assumes no obligation to update any forward-looking statements.

In this presentation, certain non-GAAP financial measures may be used. Reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measure may be found at the end of this presentation or in the earnings releases available on the Company’s website. Additional information is available at www.trimascorp.com under the “Investors” section.



Agenda

8:00 a.m.	Registration and Continental Breakfast
8:30 a.m.	Welcome: <i>Sherry Lauderback, VP, Investor Relations & Communications, TriMas</i>
8:35 a.m.	Opening Remarks/TriMas Vision: <i>Dave Wathen, President & CEO, TriMas</i>
8:55 a.m.	Packaging: <i>Lynn Brooks, President, and David Pritchett, Executive Vice President</i>
9:15 a.m.	Energy: <i>Kurt Allen, President</i>
9:30 a.m.	Aerospace: <i>David Adler, President</i>
9:45 a.m.	Q & A and Break
10:15 a.m.	Cequent: <i>Dave Wathen, President & CEO, TriMas</i> <i>Carl Bizon, Cequent APEA President - OEM & OES Discussion</i> <i>Tom Benson, Cequent Performance Products President - Aftermarket Discussion</i> <i>John Aleva, Cequent Consumer Products President - Retail Discussion</i>
10:45 a.m.	Cequent Breakouts and Q & A <i>Performance Demonstration</i> <i>Product Development - the Future!</i> <i>Investing in Mexico</i>
11:45 a.m.	Break and Lunch (working lunch)
12:00 p.m.	Brief Presentations and Q & A <i>Jerry Van Auken, Norris Cylinder President</i> <i>Len Turner, Arrow President</i> <i>Bob Zalupski, VP Finance, Corporate Development and Treasurer</i> <i>Tom Aepelbacher, VP Global Services Organization</i>
12:30 p.m.	TriMas Summary: <i>Mark Zeffiro, EVP and CFO, TriMas</i>
12:45 p.m.	Q & A
1:00 p.m.	Closing Remarks and Wrap Up: <i>Dave Wathen, President & CEO, TriMas</i>



Corporate Leadership in Attendance



David Wathen
President & Chief Executive Officer
Joined TriMas in 2009



Mark Zeffiro
Executive Vice President and Chief Financial Officer
Joined TriMas in 2008



Tom Aepelbacher
Vice President, Global Services Organization
Joined TriMas in 2003



Colin Hindman
Vice President, Human Resources
Joined TriMas in 2002



Sherry Lauderback
Vice President, Investor Relations & Communications
Joined TriMas in 2007



Joshua Sherbin
Vice President, General Counsel, Chief Compliance Officer, Secretary
Joined TriMas in 2005



Paul Swart
Vice President, Controller & Chief Accounting Officer
Joined TriMas in 2003



Robert Zalupski
Vice President, Finance, Corporate Development, Treasurer
Joined TriMas in 2002



Business Unit Leadership



Lynn Brooks
President, Rieke Packaging Systems
Years of Service: Industry - 36 TriMas - 36



Len Turner
President, Arrow
Years of Service: Industry - 37 TriMas - 27



David Pritchett
Executive Vice President, Rieke Packaging Systems
Years of Service: Industry - 18 TriMas - 18



Jerry Van Auken
President, Norris Cylinder
Years of Service: Industry - 15 TriMas - 7



Kurt Allen
President, Lamons
Years of Service: Industry - 30 TriMas - 17



John Aleva
President, Cequent Consumer Products
Years of Service: Industry - 27 TriMas - 11



David Adler
President, Aerospace & Defense
Years of Service: Industry - 30 TriMas - 4



Tom Benson
President, Cequent Performance Products
Years of Service: Industry - 30 TriMas - 23



Carl Bizon
President, Cequent APEA
Years of Service: Industry - 6 TriMas - 6



TriMas Overview Video





Opening Remarks
Dave Wathen, TriMas President and CEO

TriMas Key Messages






- Highly-engineered products serving defensible, focused markets
- Significant opportunities for organic growth and bolt-on acquisitions
- Increased focus on margin expansion
- Business units managed by experienced leaders and industry experts
- Multiple levers to drive EPS growth and enhance stakeholder value
- TriMas Operating Model is working well and delivering results



Balanced Portfolio with Common Attributes

(\$ in millions; from continuing operations)

2013 REVENUE: \$1,394.9
Operating profit margin⁽¹⁾: 9.9%

PACKAGING	ENERGY	AEROSPACE & DEFENSE	ENGINEERED COMPONENTS	CEQUENT
Revenue: \$313.2 Op. profit margin ⁽¹⁾ : 24.2%	Revenue: \$205.6 Op. profit margin: 4.2%	Revenue: \$101.8 Op. profit margin: 23.3%	Revenue: \$185.4 Op. profit margin: 10.5%	Americas Revenue: \$437.3 Op. profit margin ⁽¹⁾ : 7.9% APEA Revenue: \$151.6 Op. profit margin: 9.2%
				

COMMON ATTRIBUTES ACROSS BUSINESSES

- Proprietary, highly-engineered products
- Focused markets with leading market positions
- Strong brand names
- Well-established customer relationships
- Common operating processes
- Opportunities for growth and productivity
- Strong cash flow generation and ROIC
- Management expertise

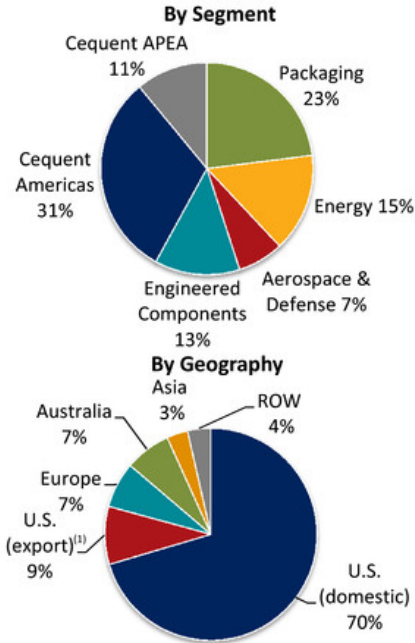


Commonality across businesses drives leverage.

(1) Operating profit margin excludes "Special Items." Special Items for each period are provided in the Appendix.

Highly Diversified Business and Customer Profile

2013 Revenue Breakdown



Broad Blue-Chip Customer Base Across End Markets



Geographic diversification and blue-chip customers.

⁽¹⁾ Represents approximately \$123.7 million of U.S. export sales in 2013.

Strategic Aspirations – As of 2009...

- GENERATE** high single-digit top-line growth
- INVEST** in growing end markets through new products, global expansion and acquisitions
- DRIVE** 3% to 5% total gross cost productivity gains annually – utilize savings to fund growth
- GROW** earnings faster than revenue growth
- DECREASE** leverage ratio
- STRIVE** to be a great place to work



Launched strategic aspirations and operating model in 2009.

...Drives Results

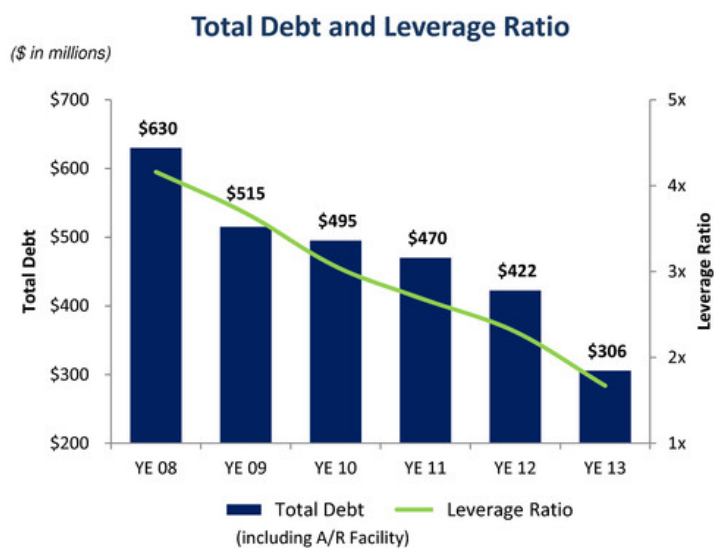


Consistent sales growth with EPS growing at a significantly higher rate.

(1) Defined as diluted earnings per share from continuing operations attributable to TriMas Corporation, excluding "Special Items."

...Drives Results

- More than \$300M in debt reduction
- Leverage ratio declined more than 2 full turns to under 2x
- Cumulative Free Cash Flow⁽¹⁾ generation of more than \$275M
- Issued \$254M in new equity
- Invested \$258M in cash towards purchase of acquisitions



Improvements in operating earnings and Free Cash Flow driving shareholder value; TriMas stock price has improved from \$1.38 in 2009 to where it is today.

(1) Free Cash Flow is defined as Cash Flows from Operating Activities less Capital Expenditures.

External Benchmarking

<i>TriMas versus Premier Diversified Industrial Companies⁽¹⁾</i>	2009 - 2013	
Revenue Growth > Peers	✓	
EPS Growth > Peers	✓	
Leverage Ratio vs. Peers	●	
ROIC vs. Peers	✓	
Margin vs. Peers	X	} Areas of increased focus
FCF Conversion vs. Peers	X	
Tax Rate vs. Peers	●	
Dividend vs. Peers	Possible in future	



While we achieved significant progress – still more work to do.

(1) Based on TriMas management's analysis using a variety of measures and peer groups.

Strategic Aspirations – As of 2014

- GENERATE** high single-digit top-line growth
- INVEST** in growing end markets through new products, global expansion and acquisitions
- ENHANCE** margins through productivity initiatives, leveraging costs and business mix
- GROW** earnings faster than revenue growth
- OPTIMIZE** capital structure
- STRIVE** to be a great place to work



Consistent strategic aspirations – modified slightly to capture current focus.

Longer-Term Market Trends

- Growing global middle class at 4.7% CAGR projected⁽¹⁾ with 80% of growth projected in Asia and South America
- Fuel efficient aircraft; aircraft backlog through 2019, with ongoing conversion to composites
- Environmentally-friendly packaging/dispensing solutions and new innovations focused on dispensing concentrated materials
- Petrochemical conversions; new drilling, pumping, measurement and compression methods
- Smaller, fuel efficient vehicles require new towing and cargo management equipment



Uniquely positioned to take advantage of "bright spots."

⁽¹⁾ Source: Wolfensohn Center for Development

Recent Strategic Plan Key Takeaways

- ☑ Plan meets strategic aspirations for growth, productivity, ROIC, earnings and margin improvement
- ☑ Businesses have identified achievable growth plans via product and geographic expansion, as well as acquisitions
- ☑ Each business has identified achievable margin improvement plans through cost-out and productivity, business mix and other initiatives
- ☑ Continued multi-year capacity ramp-up in packaging and aerospace businesses
- ☑ Energy priority switches from footprint expansion to margin improvements
- ☑ Cequent leverages global position combined with margin improvement
- ☑ Engineered Components balances growth and productivity



Outgrow our peers in revenue and earnings.

Future Aspirations

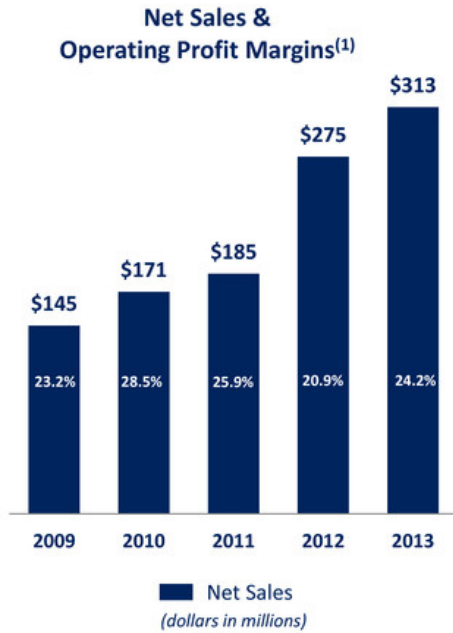


- Ongoing organic and acquisition growth
- Disciplined focus on higher growth markets
- Business mix, ongoing productivity and cost leverage
- Deploy cash for growth and productivity
- Hurdle rate goal



Packaging
Lynn Brooks, President
David Pritchett, Executive Vice President

Recent History



- Enhanced specialty dispensing and closure systems product offering through product development and bolt-on acquisitions
- Increased sales efforts in emerging markets
- Continued productivity efforts and lean initiatives
- Continued to leverage flexible manufacturing footprint – adding regional manufacturing



Consistent growth and profitability despite economy; focus on specialty systems in growing end markets paying off.

(1) Operating profit margin excludes "Special Items." "Special Items" for each period are provided in the Appendix.

Product Overview

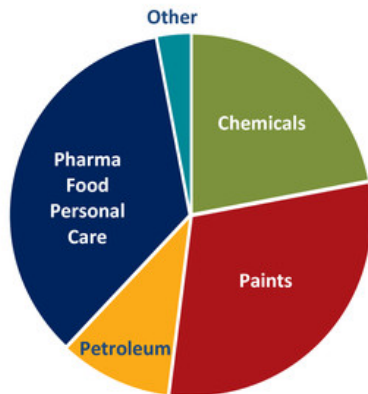
Diverse products designed to enhance customers' ability to store, transport, process and dispense



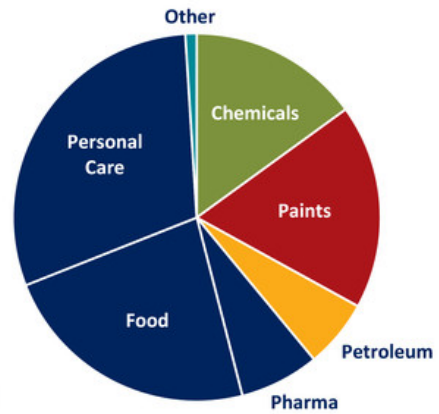
We develop and manufacture high-performance, value-added products.

5 Year Evolution

2009 Revenue



2013 Revenue



Per management estimates

- Industrial product growth approximates GDP
- Dispensing/delivery system product growth trends 2-4 times industrial growth rate
- Significantly larger market size for dispensing products
- Dispensing market is fragmented with more "individualized" requirements (not a standard)
- Margins should be similar over time



Significant opportunities for growth through product extension and geographic expansion.

Differentiation

- Customized solution – focus on customer needs and application versus “one size fits all”
- Intellectual property
- Significant technical support and engineering
- Speed and delivery advantages – start to finish
- Broader geographic presence



Our technical support and engineering capabilities solve customer application problems.

Key Strategies

- Maintain market share in industrial-based business
- Focus on growth opportunities in dispensing and delivery systems and niche closure systems
- Expand geographically (customer led)
- Provide regional manufacturing to service major customer requirements
- Pursue and leverage bolt-on acquisitions focused on companies located in North America, Europe and Asia (technology is in Europe)
- Create/maintain IP protection or other barriers to entry
- Maintain operating profit margin percentage of approximately 25%

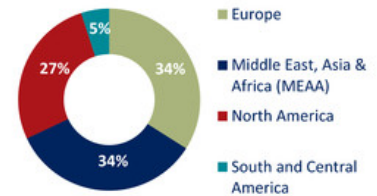


Significant growth opportunities in specialty systems and geographic expansion.

Positive Market Trends

- New dispensing technologies (hands-free dispensing, inverted containers dispensing systems, fewer components, all plastic)
- Food, pharma and personal care markets grow at rates higher than GDP – align with growth markets
- Environmentally-friendly packaging options desired
- Global customers pursuing emerging markets – need global capability
- Many companies want shorter supply routes (move some Asia production back to U.S., which is favorable to Rieke with our domestic production capacity)

Consumer packaging market by region \$395bn (2012)



We are positioned to take advantage of the many positive market trends.

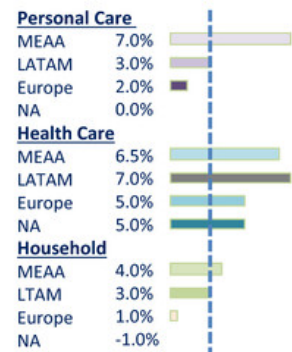
Sources: Euromonitor and PIRA 2012

Positive Market Trends (cont.)

We are focused on consumer packaging with specific geographic and market segment attractiveness – we are aligning with growth markets and sectors.

- Long-term growth strongly underlines a shift in balance to emerging markets
- Growth rates in BRICS and MIST countries are 2x to 4.5x greater than developed nations
- Global personal care market to grow to \$630 billion by 2017
- Skin and hair care continue to be high growth sectors
- Drives airless and foamer demand
- Global homecare market to grow to \$146 billion by 2017
- Asia Pacific leading the way; Europe and North America stagnant
- Health care is high growth worldwide

Overall annual average growth rate 2.9% (2010-16)



The personal care markets in MEAA are a vital opportunity.

Sources: Euromonitor and PIRA 2012

Follow Global Customers



L'ORÉAL



Unilever



Elizabeth Arden



JOICO THE ART OF HEALTHY HAIR

Bath & Body Works®

method.

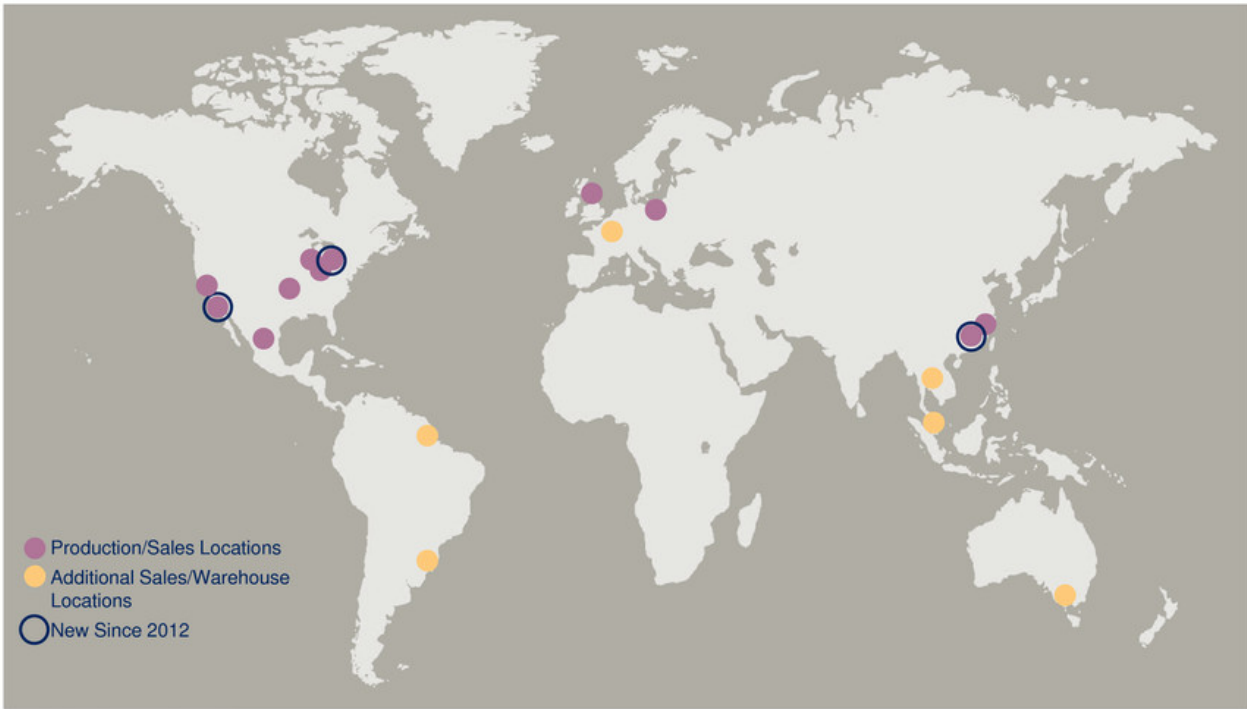


P&G



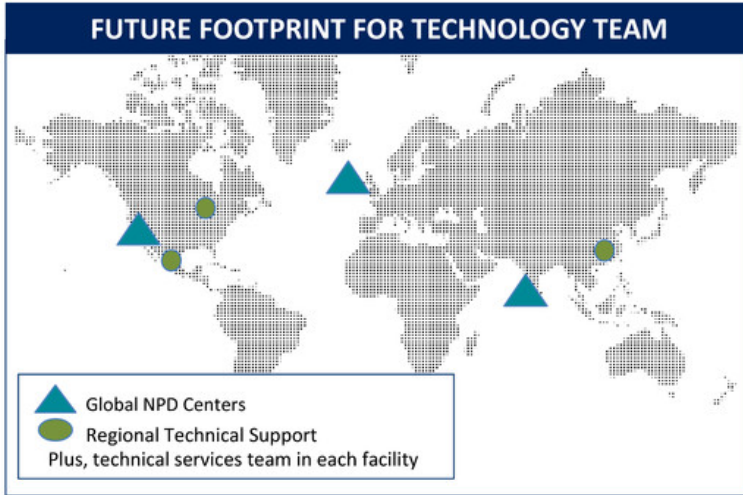
Working with global customers to provide unique product solutions.

Global Expansion



Rieke is a global business and will continue to expand geographic coverage.

Increased Focus on New Product Development



Global NPD Centers

- Expand regional technical/engineering
- Embed design capability in all regions
- Reduce development cycle time
- Use lower cost regions to undertake back room design activities

Regional Technical Support

- Expand in-region support for sales team
- Drive productivity improvement through deployment of engineering talent

Next Generation Products

- 125ml home use water pump
- Packer bottles to augment Innovative Molding caps
- Low component count foaming pumps
- All plastic lotion pumps



New Product Development Centers and regional technical support will drive product expansion and future growth.

Update on Past Acquisitions

- Completed in August 2011
- Internal threaded plastic closures for the food and nutraceutical markets
- Reasons for acquisition:
 - Regional player - customers wanted manufacturing capabilities east of the Rockies
 - Latin American and Asian opportunities
 - Synergies include: food market, geographic production opportunities, Rieke materials knowledge, COSTCO
- Results to date:
 - 20% sales growth rate since acquisition
 - Operating profit margin improved more than 350 basis points from year of acquisition; more to come



Expanded our product portfolio to better meet our customers' needs.

Update on Past Acquisitions



- 70% completed in 2012; remainder purchased in March 2014
- Dispensing and delivery systems
- Primarily North American revenue
- Reasons for acquisition:
 - Expanded product lines
 - Excellent sales and business development
 - Large customer base
 - Speed to market
 - Synergies include: Rieke manufacturing capability, international growth opportunities, additional product development personnel
- Results to date:
 - Approximately 20%+ sales growth rate since acquisition
 - Operating profit margin improved more than 350 basis points from year of acquisition; more to come



Providing customers innovative solutions, speed to market and breadth of products.

Future Pipeline of Acquisitions

Focus of future acquisitions:

- High margin companies
- Product lines with barriers to entry
- Focus on personal care, food, pharma and specialty industrial markets
- Immediate synergies (operationally, sales coverage, product lines, geography)
- Potential for a “third leg” to the markets or product lines



Plans to supplement strong organic growth with acquisitions.

Future Objectives

Goals to accomplish over the next few years:

- Further sales and production penetration into Asia
- Follow our customer base into Latin America and establish a significant presence in sales and operations
- Complete one or two meaningful bolt-on acquisitions
- Convert third-party producers of Arminak products to in-house production
- Rationalize facilities where realistic and financially compelling
- Begin to introduce closure products to our dispensing customers



Proven track record sets the stage for the future.

Summary

- Maintain leading market share in industrial products for North America and Europe
- Protect our technology—majority of revenue is IP-protected
- Grow revenue of specialty dispensing and closure systems
- Continue geographic expansion
- Leverage strategic bolt-on acquisitions





Energy
Kurt Allen, President

Recent History

Net Sales & Operating Profit Margins⁽¹⁾



- 5 year sales CAGR of nearly 13%
- Increased locations from 14 to 31 to support customers globally
- Added standard and specialty bolts to product portfolio, as well as sheet jointing and isolation kits
- Increased sales of highly-engineered products
- Continued to integrate and capitalize on synergies related to bolt-on acquisitions
- Decrease in refinery/plant shutdowns has negatively impacted demand and margins in the short-term

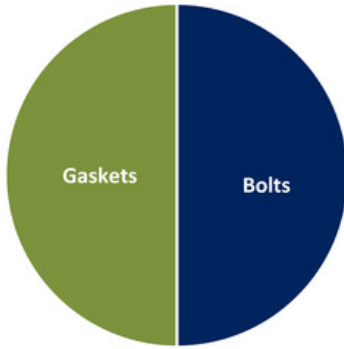


Rapid growth through product and geographic expansion.

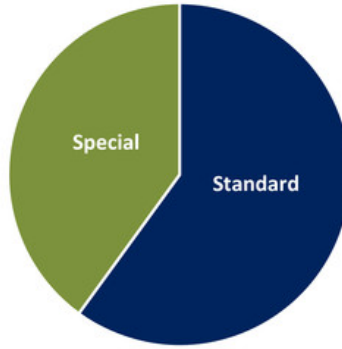
(1) Operating profit margin excludes "Special Items." "Special Items" for each period are provided in the Appendix.

Product Overview

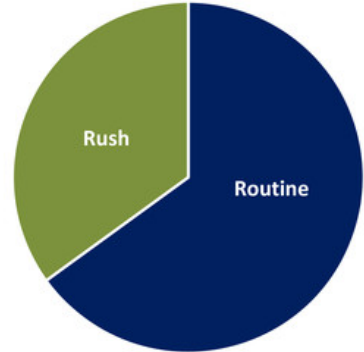
2013 Product Mix
Based on Sales Dollars



2013 Product Mix
Based on Sales Dollars



2013 Delivery Time Mix
Based on Sales Dollars



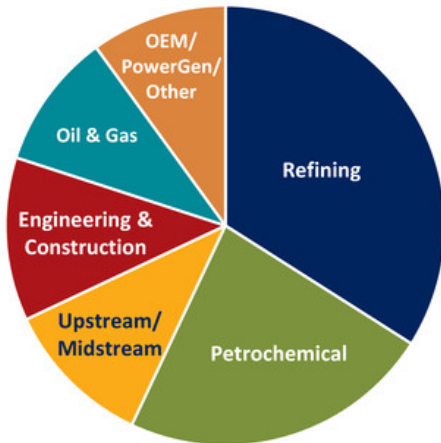
Approximations per management estimates



Ability to charge for speed; special products have significantly higher margins than the standard products.

Major Customers and Markets

2013 Major Markets



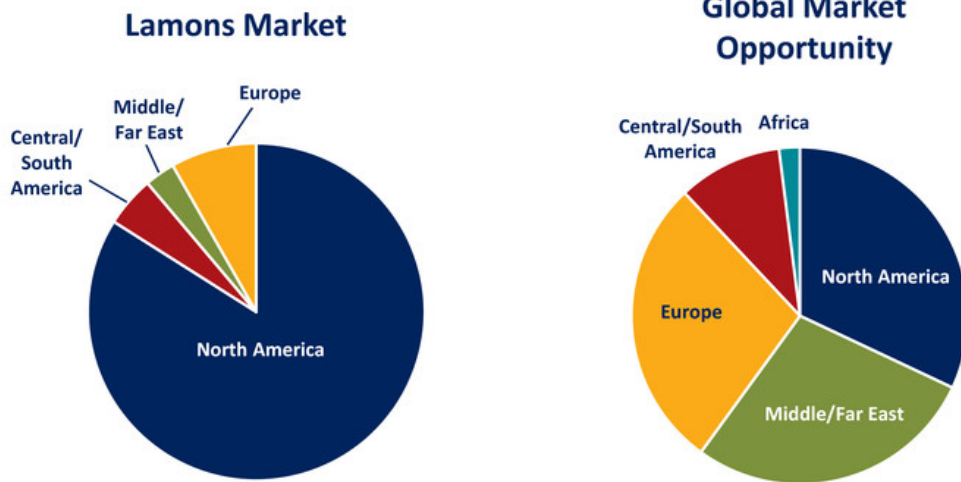
Per management estimates

Key Customers



Long-term relationships and global contracts with key customers create opportunities around the world.

Branch Expansion Better Serves Global Customers

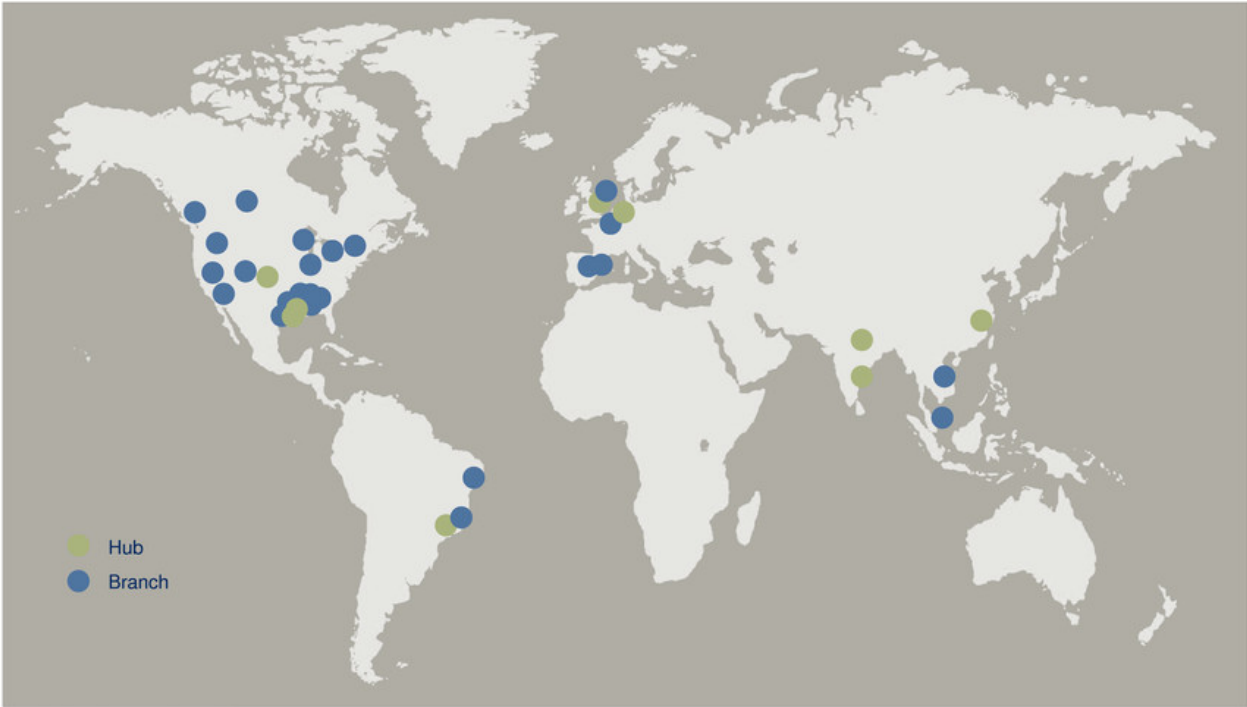


Per 2013 management revenue estimates



Refining branch strategy to capitalize on global market opportunity.

Current Global Footprint



Continue optimization of global footprint.

Optimizing Global Footprint

- Increase revenue at newer branches – leverage costs
- Increase specialty/engineered product sales
- Focus the specialty bolt facilities on the global oil and gas sector
- Integrate vertically and modify manufacturing footprint to improve costs
- Fine-tune branch network
- Normalized refinery and petrochemical plant shutdowns will improve revenue and margins (product mix)
- Ongoing productivity initiatives



Many opportunities for margin enhancement.

Grow the Top-line

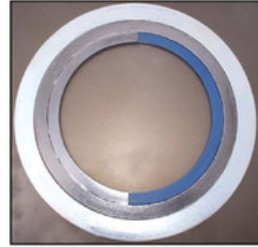
- Lamons has a unique “go to market” model
 - Manufacturing and distribution
 - Gaskets and bolts
 - Standards and specials
- Focus on oil and gas market with specialty fasteners and ring type joint gaskets
- Increase revenue through recent acquisitions of sheet jointing and isolation kits to include product additions
- Leverage customers’ global approval lists
- Drive growth at newer branches including Brazil



Increased sales will leverage existing cost structure.

Increase Specialty/Engineered Product Sales

- Specialty products have higher margins
- Opportunity to differentiate through customer education of unidentified needs
- Newer products:
 - WRI-LP Gaskets
 - Inhibitor Gaskets
 - IsoTek Gaskets™
 - Intelligent Bolts
 - CorruKamm™ Gaskets
 - Specialty Bolts



Ramping up several higher margin products; customer education is ongoing.

Vertical Integration and Low Cost Manufacturing

- Basrur (India) – acquired in 2013
 - Manufacturer of high quality, low cost non-asbestos sheet jointing
 - Recently moved to a newer, more efficient facility
 - Ability to sell Lamons-branded products to existing customers
 - Opportunity to seek global privately branded business
- Isotek Gaskets
 - Ability to sell Lamons isolation kits
 - Develop new products, such as fire safe gaskets
- Matrix Sheet Material
 - Developed a Lamons PTFE sheet
 - Approved by Dow, DuPont and Bayer
 - Ability to switch out competitor products
- Global manufacturing footprint
 - Multi-location and opportunity for optimization



Many opportunities for margin enhancement.

Productivity Initiatives

Labor Productivity

- Job shop production balanced with high volume production in low cost manufacturing plants
- Lean initiatives ongoing in all manufacturing sites (U.S., India, U.K., China and Brazil)
 - Kaizen activities
 - Value stream mapping
 - Standardization
 - Root cause analysis
 - One-piece flow modeling
- Tripod risk management for labor cost: U.S., China and India
- Technology upgrade to integrate scanners and automation
- Certified lean leaders globally

Material Productivity

- Leverage TriMas' Global Services Organization in China, India, Brazil and Vietnam
- Continual quote and sampling process for new supplier development
- Shifting SKUs between India and China to take advantage of economic shifts



Opportunities across business to drive productivity and cost-out; continuous improvement to enhance margins.

Summary

- Experts at specialty gaskets and bolts requiring fast delivery to customers who are willing to pay for speed
- Local manufacturing and quick delivery model works with more prospects globally
- Expanding into oil and gas market with specialty fasteners
- Focus on footprint optimization and margin improvement

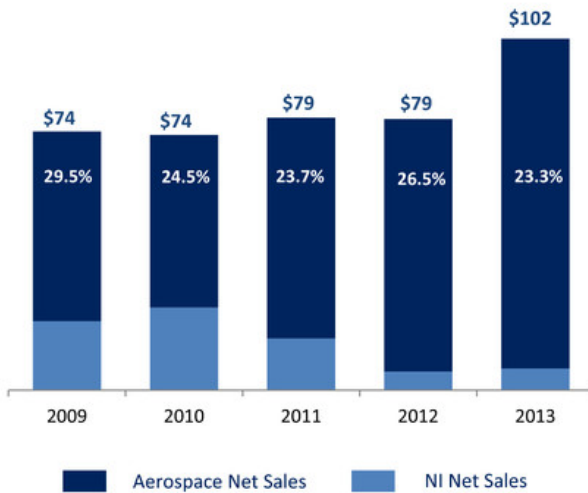




Aerospace
David Adler, President

Recent History

Net Sales & Operating Profit Margins⁽¹⁾



(\$ in millions)

- 2013 backlog at 5-year high, 2014 even higher
- Invested capital to grow business, increase capacity and improve service to customers
- Completed two bolt-on acquisitions in 2013
- Margins recently impacted by costs related to acquisitions, new facility and manufacturing ramp-up
- Launched additional lean and productivity initiatives

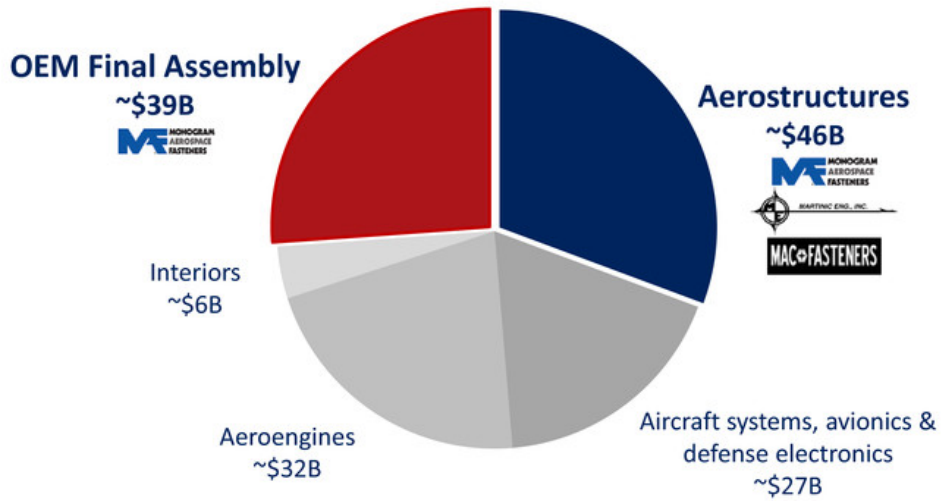


Recent investments in growth and productivity will drive increased return on capital.

(1) Operating profit margin excludes "Special Items." "Special Items" for each period are provided in the Appendix.

Aerospace Market

Aircraft Production Value Breakdown
2013 Market ~\$150B



We operate in an \$85B market – significant opportunity in a large growing market.

Source: ICF International

TriMas Aerospace Unique Offering

- Highly-engineered and complex products
- Long development cycles; high switching costs
- Experienced team focused on product development and continuous improvement
- Reputation for quality and best-in-class lead times
- Blind bolts are preferred approach for automated aircraft assembly and one-sided installations



Product differentiation, intellectual property, long development cycles and a long specification process create barriers to entry.

TriMas Aerospace Competes On Service

Lead Time Reductions

	2010		2014
• Monogram Composi-Lok	26 weeks		8 weeks
• Monogram OSI Blind Bolt	28 weeks		8 weeks
• Monogram Collars	34 weeks	➔	8 weeks
• Monogram Temp Fasteners	24 weeks		8 weeks
• Martinic product average	26 weeks		14 weeks
• Mac Fasteners product average	51 weeks		24 weeks

Examples per management estimates



Focus on reducing lead times to compete on service.

Increased Content on Composite Aircraft

Approximate Content per Airframe

Legacy Aircraft		Composite Aircraft Designs	
• 767	\$30K	• 787	\$230K
• A330	\$25K	• A350	\$165K
• A320	\$20K	• A320NEO	\$35K
• 737	\$20K	• 737MAX	\$40K
• G5	\$10K	• G650	\$45K
		• A380	\$215K
		• Bell 525	\$15K
		• KC 390	\$15K

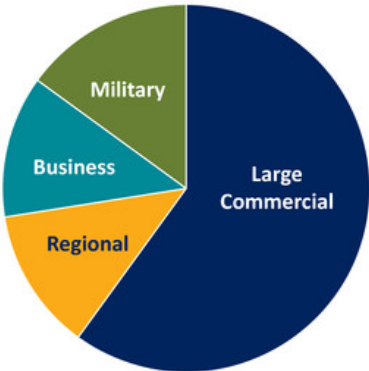
Examples per management estimates



TriMas' aerospace business expects to have significantly more content on several newer, composite aircraft programs compared to legacy programs.

Preferred Supplier Partnerships with Customers

Sales by Aircraft Type



Based on 2013 management estimates

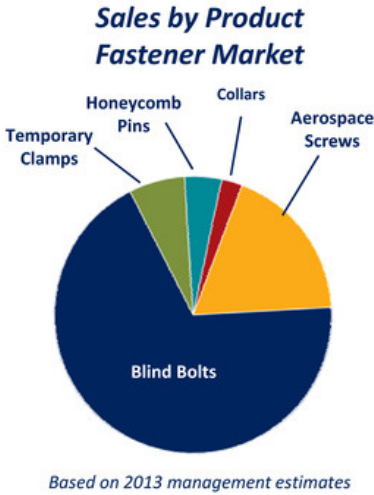
Key Customers



Quality, shorter lead times and ability to run stocking programs for customers.

Product Expansion Opportunities

Position in the Market Place			
Category	Estimated Market Size	Approximate Market Share	Market Trend
Blind Bolts (Threaded & Pull Type)	\$200 million	32%	↑
Temporary Clamps	\$12 million	40%	↑
Aerospace Screws	\$450 million	4%	↑
Collars	\$180 million	<2%	↑
Honeycomb Pins	\$5 million	75%	→



Continue to expand product sizes, features and geography.

Note: This chart does not include the Martinic product line.

Martinic Engineering Acquisition



- Located 15 miles from Monogram
- Acquired January 2013 – approximate annual revenue of \$13 million at time of acquisition
- Manufacturer of highly-engineered, precision machined, complex parts for commercial and military aerospace applications
- Well-positioned to grow as OEMs such as UTC, Parker and Ontic outsource machining products to reduce costs
- Performing as planned
- Established new management team
- Implemented lean manufacturing and TriMas Operating System
- Investing capital in new machinery to scale business
- Improved quality and on-time delivery
- Continuing to build relationships with customers



Focus for 2014 is to reduce lead times and increase customer satisfaction.

Mac Fasteners Acquisition



- Located in Ottawa, Kansas
- Acquired October 2013 – approximate annual revenue of \$18 million at time of acquisition
- Manufacturer of aerospace fasteners, globally utilized by OEMs, aftermarket repair companies, and commercial and military aircraft producers
- Performing as planned
- Added to existing management team
- Building capacity to scale business
- Implemented lean manufacturing and TriMas Operating System
- Investing capital in new machinery to increase efficiency and capability
- Continuing to reduce lead times and increase on-time delivery



Focus on lead time reduction will drive increased revenue.

Summary

Our mission is to develop and manufacture complex, highly profitable aerospace components with world-class service.

- Increased content on composite aircraft
- Best-in-class service
- Preferred supplier relationships
- Innovation of new products and processes
- Opportunities for geographic expansion
- Availability of acquisitions



Inherently profitable business with long-term opportunities to improve return on capital.



Q & A

Packaging, Energy and Aerospace

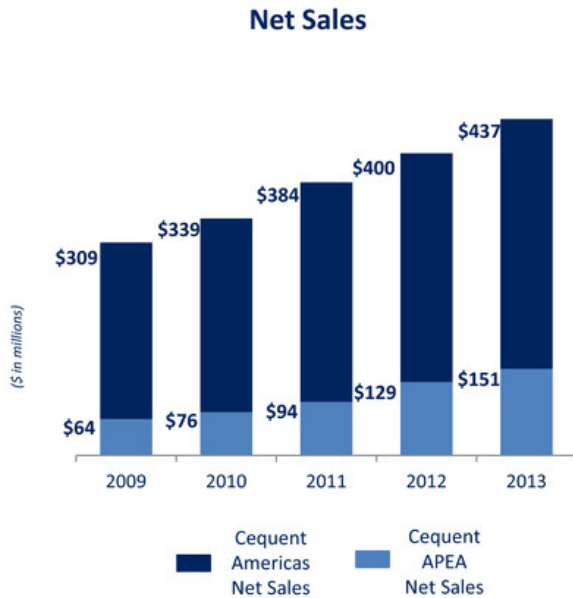


Break



Cequent Introduction
Dave Wathen, TriMas President & CEO

Cequent Overview



- Broadest product portfolio in the market
- Global reach to support global customers – with local presence
- Market leading brands
- History of long-term customer relationships
- Expertise in serving the majority of channels
- Opportunities for margin expansion



Cequent Americas and APEA are well-positioned for growth and margin expansion.

Cequent Global Footprint



Global reach to support global customers – with local presence.



OEM & OES Discussion
Carl Bizon, Cequent APEA President

OEM versus OES – What's the Difference?

Original Equipment Manufacturers

- Component parts used on the assembly line to build the car
- Generally the car manufacturer's design and engineering
- Typically high volume and low margin
- Proximity to the assembly plant is usually essential

Original Equipment Suppliers

- Parts used to accessorize the car after manufacture; generally at the pre-delivery stage
- Generally the supplier's design and engineering
- Typically lower volume and higher margin
- Proximity to the regional offices and national parts warehouses is extremely beneficial – vehicle point of production is irrelevant



Cequent has the capability to serve both customer sets.

Serving Majority of Customers through **TRIMOTIVE™**



- Global relationships with 60+ automotive brands
- Established track record with major brands
- Products from Thailand facility reach more than 180 regional markets



Global Product Set



Broad product offering; growth delivered from adjacent products.

Major Market Characteristics

North American Market



- Annual vehicle sales circa 16 million units
- Towing vehicles are predominately large pickups and SUVs; trailer hitches integrated into vehicle chassis
- Minimal tubular usage

South American Market

- Annual vehicle sales circa 7 million units
- Towing becoming more popular
- Vehicle car park similar to South East Asia
- Tubular products popular on pickup trucks



Sizeable business in North America; excellent opportunity in South America.

Major Market Characteristics



European Market

- Annual vehicle sales circa 11 million units
- Towing more common on passenger vehicles
- Cargo management very popular, due to smaller vehicle sizes
- Tubular products popular

African Market

- Annual vehicle sales circa 2 million units
- Towing very common, also driven by mining sector
- Tubular products very popular



Following our major customers into key regional markets.

Major Market Characteristics



Chinese Market

- Annual vehicle sales circa 19 million units
- Vehicle accessories demand in its infancy
- Demand expected to increase over the next decade

South East Asian Market

- Annual vehicle sales circa 4 million units
- Towing popular in Australia and New Zealand
- Tubular products popular



Key market position in Australia and New Zealand; prepared for emerging opportunities in China.

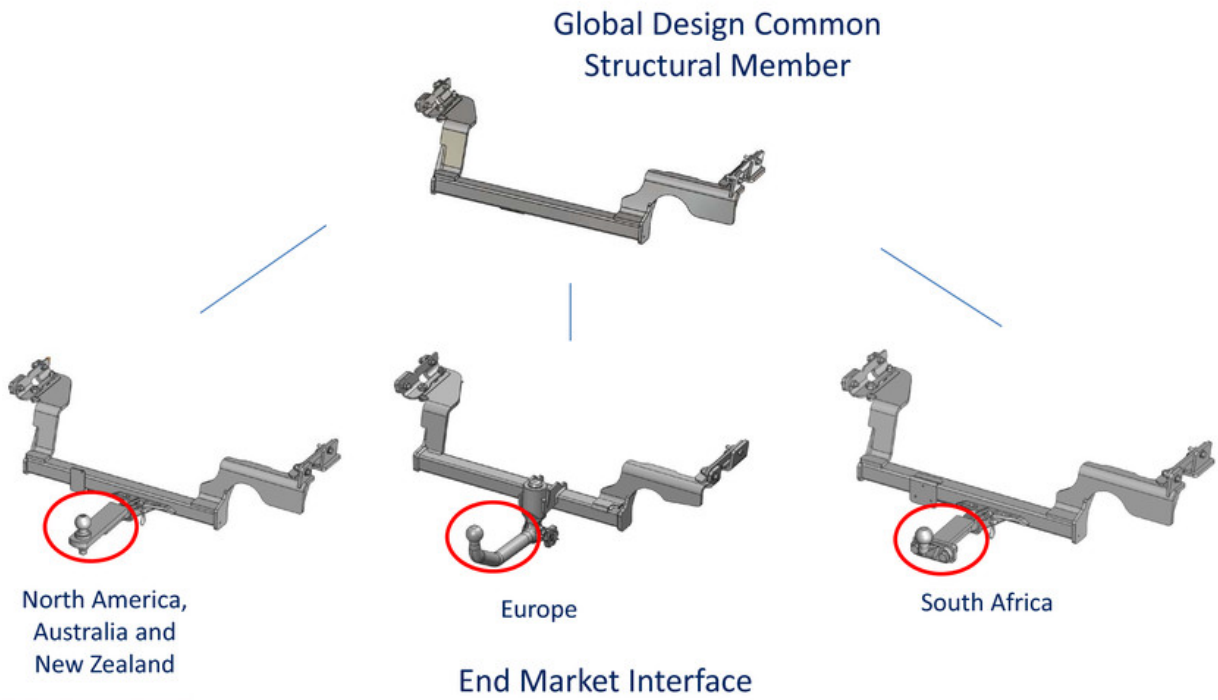
Driving Growth from our Value Proposition

- We are unique in our ability to provide global customers with a single development and supply option – engineering and development they trust
- Our “in market” development and engineering provide locally acceptable towing solutions
- Local supply is highly valued
- Our reputation for engineering and supply excellence with long term global customers provides natural leverage into new geographies



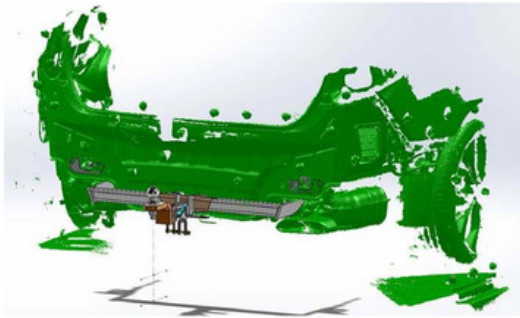
Our service offering is unparalleled.

Global Variants of a Common Design



One core design; globally adaptable with local manufacture and supply.

Engineering and Design



Unique and technologically advanced full service engineering and design.

Vehicle Technology

- Access to the latest motor vehicle technologies and the integration pathway for intelligent accessories – participating in the evolution
- Relationships with the OEs ensure we are at the cutting edge of thinking and the evolution of product integration
 - Trailer sway detection
 - Bulb out detection
 - Blind spot radar and vision
- This ensures we continue to retain relevance in our other key channel – the aftermarket
- Vehicle integration – not adaption



Focus on vehicle integration – not adaption.

Key Messages

- We add value – not the low margin/low return business many companies face in dealing with this customer base
- Only one that can provide customers with global product set
- Follow and support our global OE customers around the world
 - almost every global brand in the market
- Significant opportunities to grow with OEs
- Access to emerging technologies



Cequent has a unique value proposition.



Aftermarket/Installer Discussion
Tom Benson, Cequent Performance Products President

Global Aftermarket



Global Distribution



Global Installers/Dealers



Global Innovation

PRODUCT

- Supplying products to match vehicle technology advances



MARKET DEVELOPMENT

- Utilizing best practices and global experience to create products that cater to applicable markets
- Designing, creating and bundling worldwide product availability from a single source

BUSINESS PROCESS

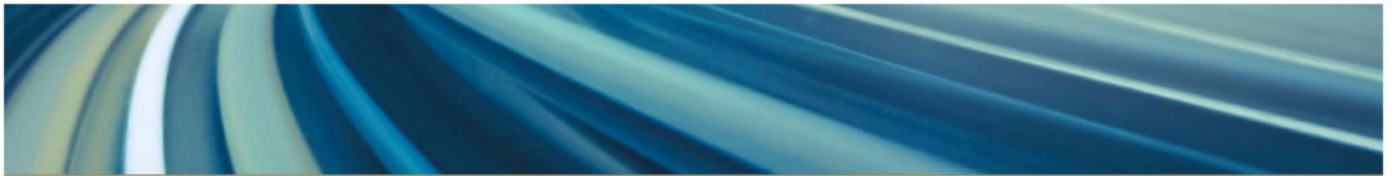
- Collaborative worldwide engineering to create hitch and accessory product availability as soon as vehicles are released



We Have A World To Tow

Global Reach With Local Feel





Retail Discussion
John Aleva, Cequent Consumer Products President

Key Retail Customers by Channel



Cequent has the largest North American retail market share.

Our Retail Value Proposition

- Significant breadth of products to serve large retailers
- Brand leverage across channels
- Innovative new products with IP protection
- Speed to market
- Merchandising expertise
- Omni-channel retailing

Leverage the above expertise in less developed retail markets for growth.



Cequent is uniquely positioned to serve retail customers and consumers.

Broad Product Offering

- Towing Hitches
- Towing Accessories – ball mounts, hitch balls, trailer locks and other accessories
- Trailer Accessories – jacks, couplers and winches
- Trailer Brake Controllers, Lighting & Wiring
- Loading Ramps
- Cargo Securing – bungees, tie downs, tow straps, cargo nets and anchor points
- Cargo Management – carrying and vehicle organization products
- Vehicle Protection – floor mats/cargo liners, splash guards and car care/appearance accessories
- Cleaning Products, Brooms and Brushes



Broad product offering positions us as a single source with large retailers.

Retail Brand Leverage Case in Point



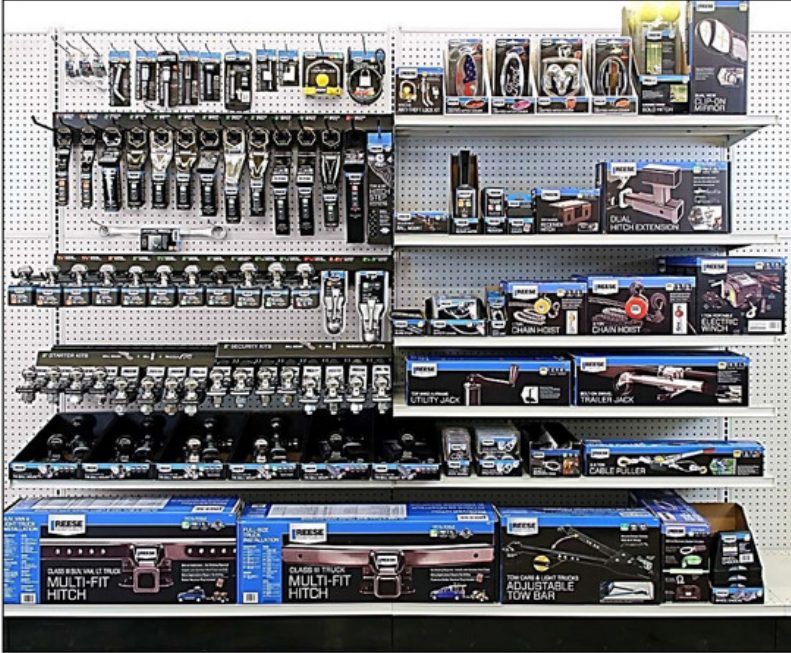
- Cause Marketing generating good will and brand awareness

The graphic features the text "REESE EXPLORE CYCLING" in large letters. Below it are three cycling jerseys. To the right, a cyclist is shown on a bike. Text indicates "2013 19 Riders" and "2014 30 Riders". At the bottom right, it says "bike MS Pedal to the Point Ride".



Cequent has market leading brands consumers know and want.

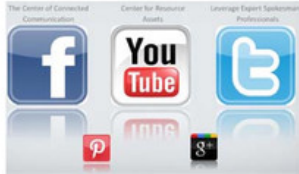
Merchandising Expertise



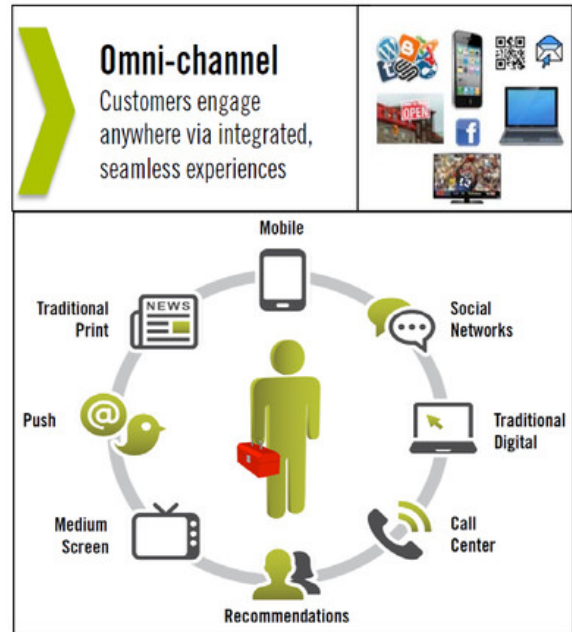
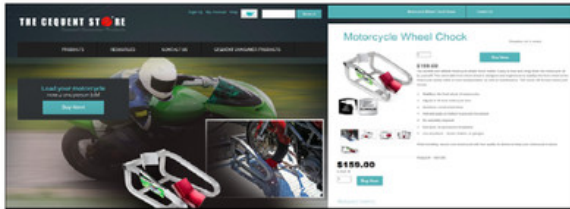
Coquent partners with leading retailers to merchandise products to drive sales.

Omni-Channel Retailing and Selling

- Shoppers now expect the same experience on their devices across multiple shopping channels (such as Website and Facebook)



- Leveraging our brands with the tools, content and structure for omni-channel synchronized shopping including selling direct



Cequent differentiates itself from its competitors by providing omni-channel engagement with consumers.

Marketing Initiatives Video



Cequent is moving from a specialty products business to a more traditional consumer products business.

Marketing Initiatives Video



Cequent is moving from a specialty products business to a more traditional consumer products business.

Operational Excellence

- State-of-the-art North American order fulfillment center:
 - Voice pick, Transportation Management System and parcel fulfillment center with box-on-demand
 - 98% fill rates and on-time deliveries expected
 - Lean practices for continuous productivity improvement
- Global supply chain management:
 - Leverage TriMas' Global Sourcing
 - In-bound and out-bound logistics
 - Low cost country sourcing around the globe
 - Supplier management
 - Quality and testing
 - Managing direct import programs
 - U.S., South America, Mexico and Canada



Operational excellence is expected!

Key Initiatives

- Launch new products (20% revenue replacement every year) and leverage globally
- Drive omni-channel marketing and brand initiatives
- Continue to leverage retail expertise across all Cequent geographies and business units
- Leverage global retailers to gain access and placement in other countries
 - AutoZone de Mexico, Walmart Central America and AutoZone de Brazil, NAPA
- Continue to drive productivity through lean and low cost country sourcing



Leveraging new products, geographic expansion and lean initiatives to drive future growth in sales and profitability.



Cequent Breakouts

Cequent Breakouts

Group 1 - Performance Demonstration

Tom Romero, Director of Sales & Technical Training

Performance is central to our products' value in the market. This brief opportunity to experience Cequent products in a live towing environment will help demonstrate why Cequent and its brands hold share leadership position and confidence in the consumers' minds.

Group 2 - Product Development - the Future!

Marcia Albright, VP and General Manager, Towing Products

Rick McCoy, Chief Engineer, Towing Products

Behind every great product we develop are countless hours of research, design, improvement and testing. This brief tour of our engineering lab will provide insight into the importance of product innovation and testing in maintaining market share and creating growth for the future.

Group 3 - Investing in Mexico

Mike Finos, Chief Operations Officer

Cequent has made significant investments in repositioning our manufacturing assets. This brief video tour of our new state-of-the-art manufacturing facilities in Reynosa and Juarez, Mexico, will provide an inside perspective on our ability to maximize profitability while expanding capacity in a world-class manufacturing environment.

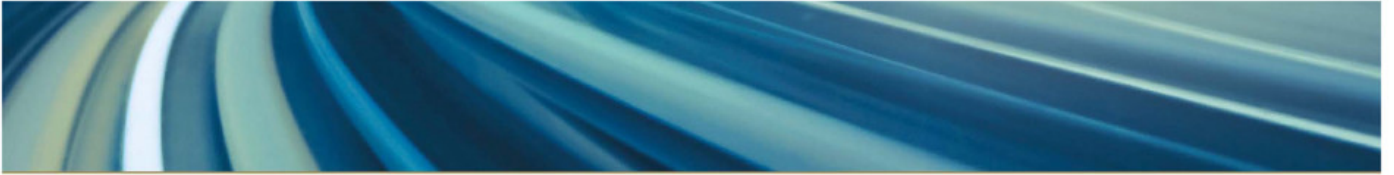




Cequent Q & A



Lunch Break

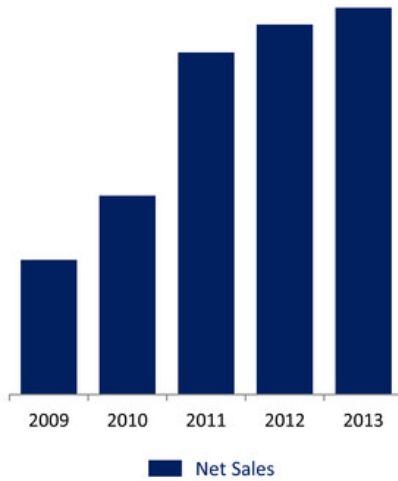


Norris Cylinder
Jerry Van Auken, President

Recent History



Net Sales



- 5 year sales CAGR of more than 20%
- Operating profit margins improved more than 800 basis points over the period
- Expanded product portfolio and export sales through product development and acquisitions
- Acquired Taylor Wharton assets in June 2010 and Worthington cylinder assets in November 2013
- Won anti-dumping suit in May 2012
 - Dumping and countervailing duties
- Success with major industrial gas accounts (Praxair, Airgas, Air Liquide, etc.)



Track record of growth and profit improvement; provides good cash flow and returns on capital.

Key Initiatives



- Continue to deploy acquired Worthington assets in Huntsville and Longview
 - Addresses equipment needed for specific customer special designs or approvals acquired from Worthington
 - Increases capacity and flexibility of acetylene and small high pressure resale cylinders
- Evaluate timing and need for Taylor Wharton forge in Longview
 - Increases capacity on DOT 3AA cylinders for domestic use
 - Provides for better utilization of existing forge for ISO products sold worldwide
- Leverage recent supply agreements with key customers
 - Targets sales from recent product development of seamless acetylene and ISO high pressure cylinders into South America, South Africa and Europe
- Improve profitability through numerous lean initiatives



Leveraging acquisitions, product development and lean initiatives to drive future growth in sales and profitability.

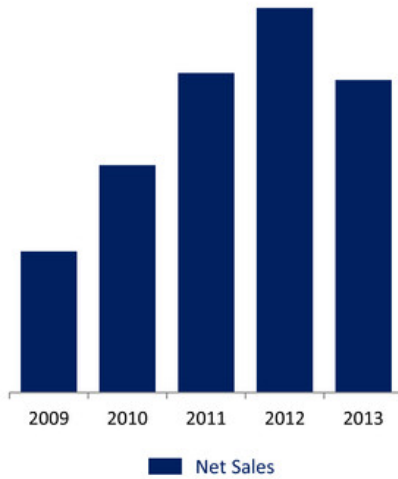


Arrow
Len Turner, President

Recent History



Net Sales



- History of revenue growth fueled by new products and applications
- 2012 and 2013 sales and margins impacted by end market slow down in drilling activity
- Rapid expansion of well-site content – expanded from core products of engines and parts to include compressors, gas products, electronics, meter runs, etc.
- Operating profit margins in normalized market in mid-teens



*Track record of growth through product expansion;
continued focus on managing cyclicity in end market.*

Key Initiatives



- Build upon broad range of quality products (one-stop shop) to grow top-line
 - Focus on additional highly-engineered products
 - Continued expansion of electronics, higher horsepower engines and pumpjack parts
- Pursue new international markets
- Continue low cost sourcing efforts
- Drive productivity and lean initiatives – focus on assembly, weld shop and warehouse processes to improve efficiency

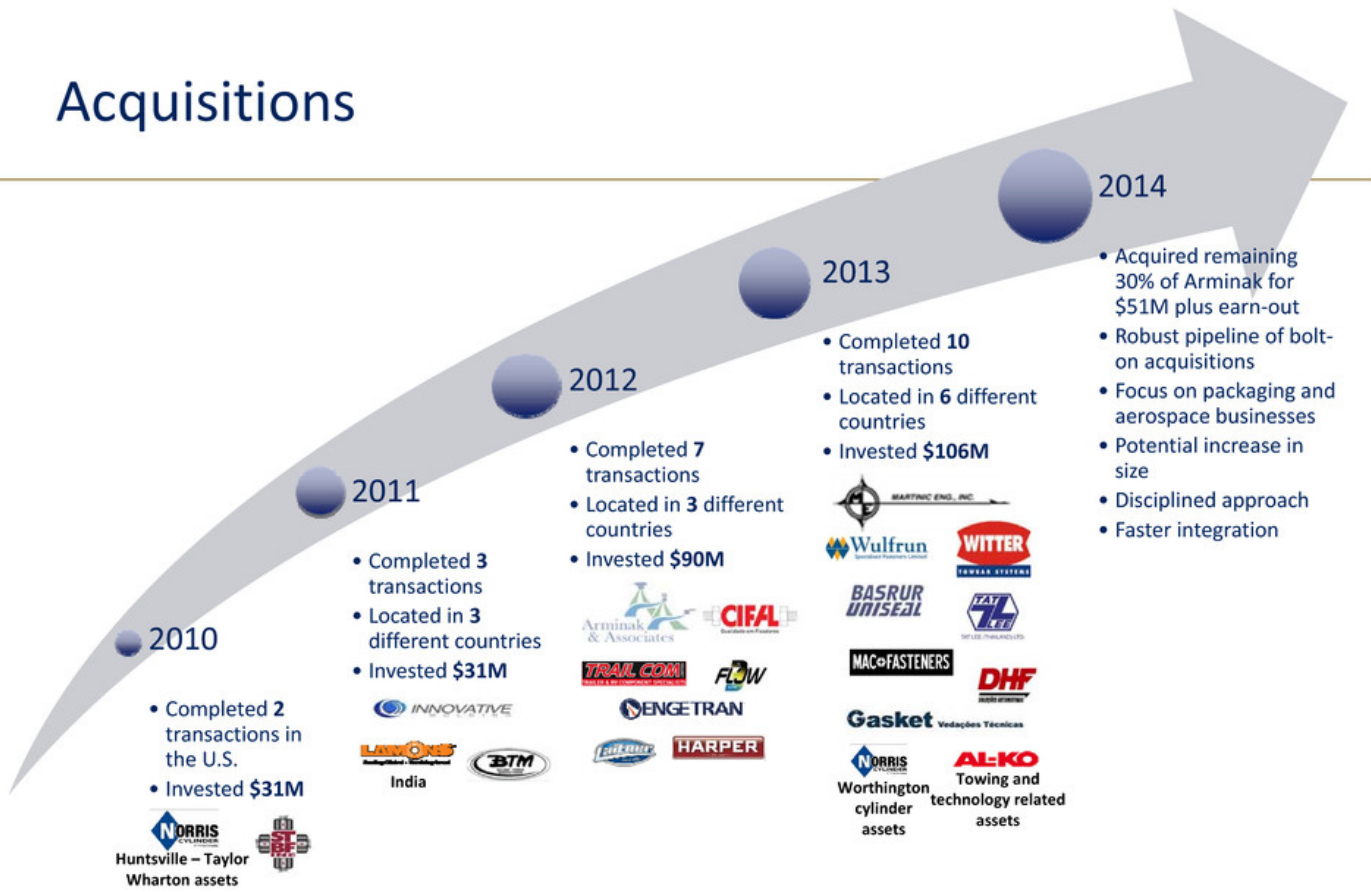


Leveraging new products, geographic expansion and lean initiatives to drive future growth in sales and profitability.



Bob Zalupski
VP of Finance, Corporate Development and Treasurer

Acquisitions

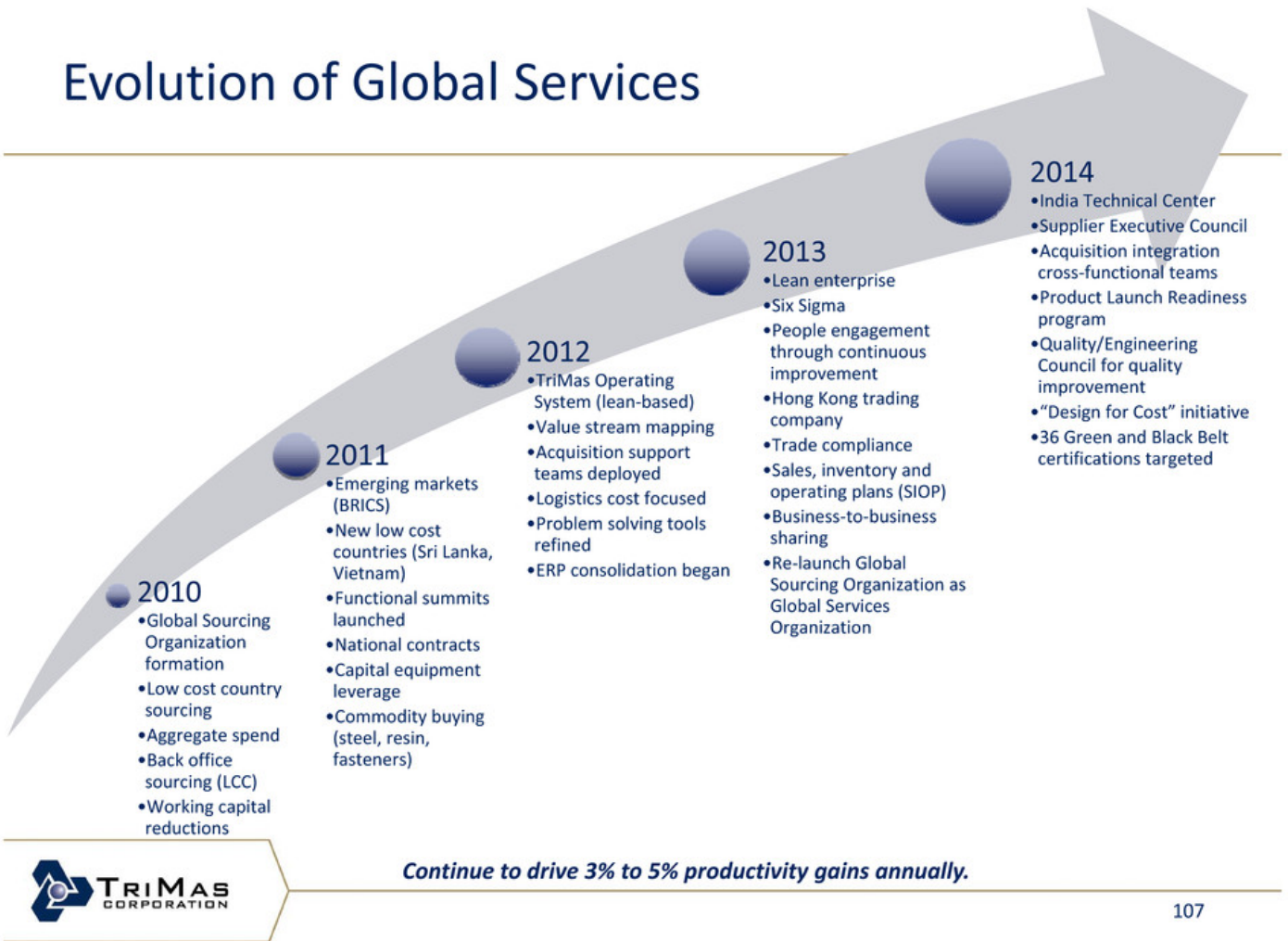


TriMas has a track record of successfully acquiring and integrating bolt-on businesses.



Tom Aepelbacher
VP of Global Services Organization

Evolution of Global Services





Q & A



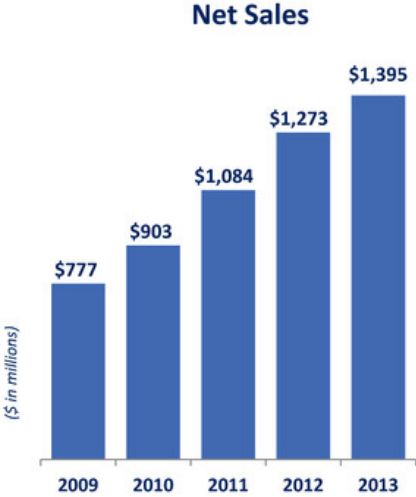
TriMas Summary
Mark Zeffiro, EVP and CFO, TriMas

Sales



\$2 Billion Sales

- Solid end market growth opportunities augmented by more than 125 growth projects across all of the businesses
- Supplement organic growth with bolt-on acquisitions
- Pursue faster growing markets in Packaging
- Scale to support increasing aircraft build rates and expanding content in Aerospace
- Grow branch revenue in Energy via product expansion and customer wins
- Increase Cequent sales with retail (including online), OEM/OES and aftermarket customers



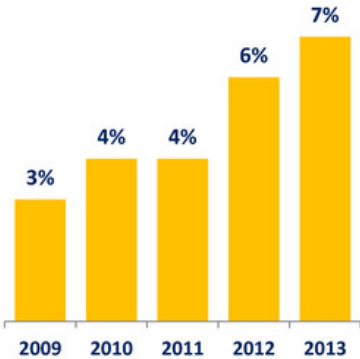
Driving sales growth through new products, geographic expansion, market share gains and bolt-on acquisitions.

Growth in Emerging Markets

 **15%** Sales in Emerging Markets

- Balance emerging market growth with risk
- Follow global Packaging customers into Asia and South America
- Optimize Energy’s newer branches in South America and Asia
- Leverage Cequent’s unique global footprint and broad product portfolio
- Aerospace’s components end up on aircraft assembled around the world

Percent of Net Sales in Emerging Markets⁽¹⁾



Investing in faster growing markets.

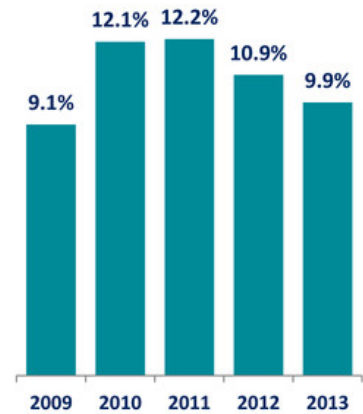
⁽¹⁾ Defined as sales in countries other than the U.S., Canada, Europe, Australia or New Zealand

Operating Profit Margins



- Margin expansion through productivity, business mix and operating leverage
- Elevate acquisitions to core business margins via productivity, consolidations and synergies
- Optimize Lamons' footprint
- Expand Cequent margins as a result of recent footprint moves and ongoing productivity
- Continue to drive productivity at Arrow and Norris Cylinder

Operating Profit Margin⁽¹⁾ Percentage



Plans for margin improvement across the enterprise.

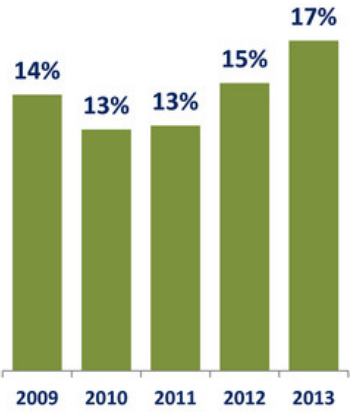
(1) Operating profit margin excludes "Special Items." Special Items for each period are provided in the Appendix.

Working Capital as a Percentage of Sales



- Working capital increased as we support customers in new geographies, launch new products and acquire businesses
- Sales Inventory Operating Plan (SIOP) program rolling across company
- Opportunities for increased inventory turns in several businesses
- Cequent and Energy will decrease working capital as we optimize footprint

Working Capital as a Percentage of Net Sales



Continued footprint optimization plans to deliver working capital goals.

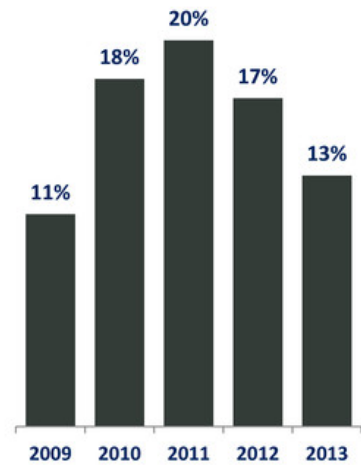
Return on Invested Capital



- Income growth supported by LT revenue prospects
- Manage acquisitions' short-term versus long-term effects
- Margin expansion, EPS growth and being more tax effective will drive higher returns
- More efficient balance sheet (capital expenditures and working capital)

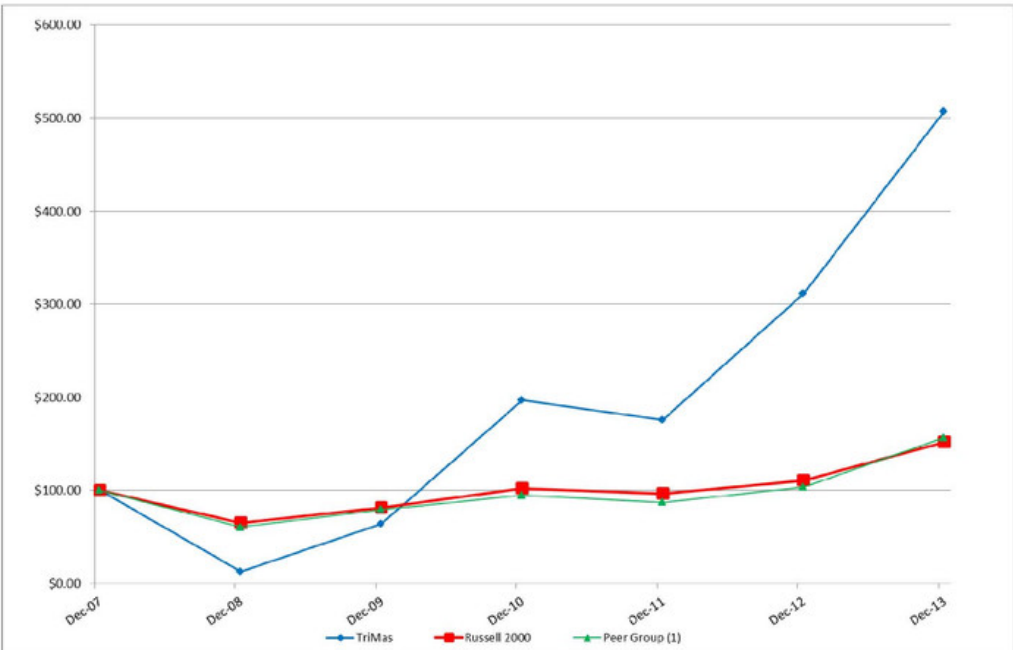
⁽¹⁾ ROIC is defined as after-tax operating profit (as publicly reported), plus or minus special items that may occur from time-to-time, divided by the last five-quarter average of invested capital. Invested capital is comprised of long-term debt plus shareholders' equity plus non-controlling interest, less cash held.

Return on Invested Capital



Integrating ROIC metric into management incentive systems.

Total Shareholder Return



We believe these management philosophies and objectives will continue shareholder value creation.

Peer group includes Actuant Corporation, Carlisle Companies Inc., Crane Co., Dover Corporation, IDEX Corporation, Illinois Tool Works, Inc., SPX Corporation, Teleflex, Inc. and Kaydon Corp (included in peer group 2007-2012, due to being acquired during 2013).

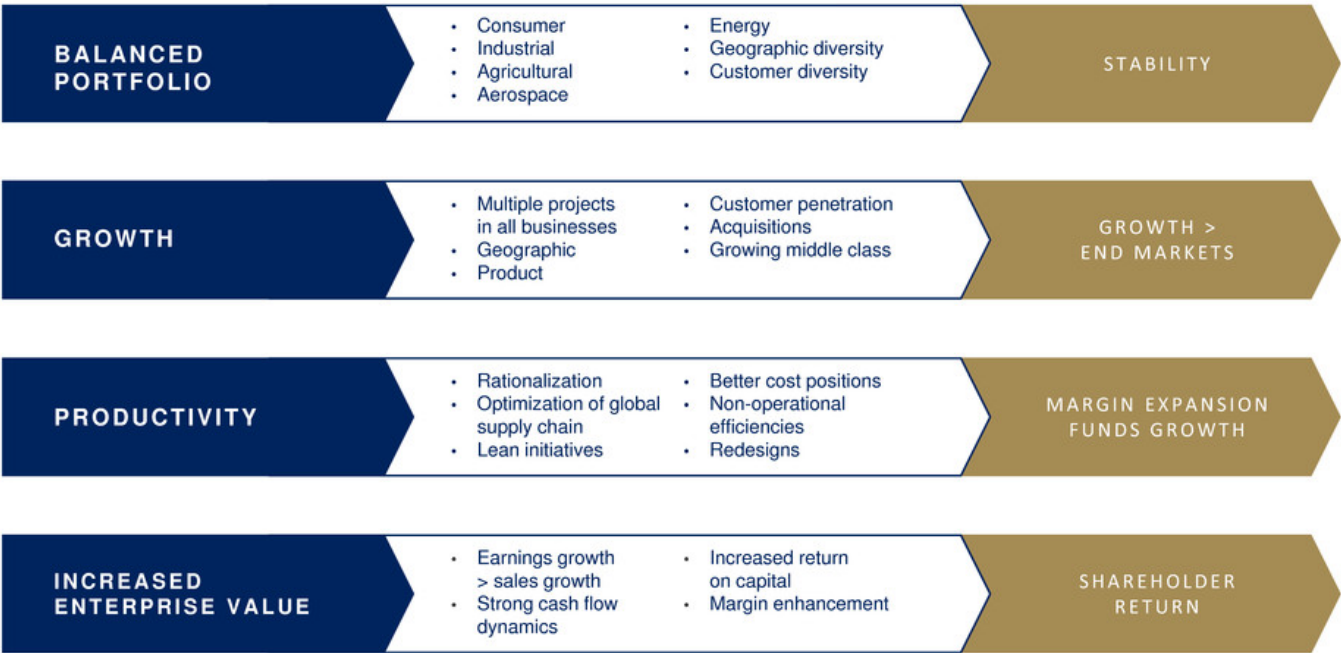


Q & A

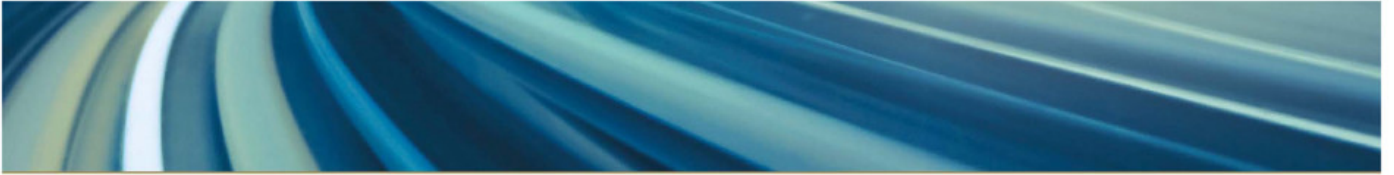


Closing Remarks
Dave Wathen, TriMas President & CEO

TriMas Value Proposition



Clear goals, high-performance teams and streamlined processes drive enhanced results.



Appendix

Segment Information

(unaudited, dollars in thousands)

TriMas Corporation
Company and Business Segment Financial Information
Continuing Operations

	Twelve months ended				
	December 31,				
	2013	2012	2011	2010	2009
Packaging					
Net sales	\$ 313,220	\$ 275,160	\$ 185,240	\$ 171,170	\$ 145,060
Operating profit	\$ 83,770	\$ 57,550	\$ 48,060	\$ 48,710	\$ 33,050
Special Items to consider in evaluating operating profit:					
- Severance and business restructuring costs	\$ (7,910)	\$ -	\$ -	\$ -	\$ 590
Excluding Special Items, operating profit would have been:	\$ 75,860	\$ 57,550	\$ 48,060	\$ 48,710	\$ 33,640
Operating margin excluding special items	24.2%	20.9%	25.9%	28.5%	23.2%
Energy					
Net sales	\$ 205,580	\$ 190,210	\$ 166,780	\$ 129,100	\$ 111,520
Operating profit	\$ 8,620	\$ 17,810	\$ 19,740	\$ 14,700	\$ 11,140
Special Items to consider in evaluating operating profit:					
- Severance and business restructuring costs	\$ -	\$ -	\$ -	\$ -	\$ 470
Excluding Special Items, operating profit would have been:	\$ 8,620	\$ 17,810	\$ 19,740	\$ 14,700	\$ 11,610
Operating margin excluding special items	4.2%	9.4%	11.8%	11.4%	10.4%
Aerospace & Defense					
Net sales	\$ 101,790	\$ 78,580	\$ 78,590	\$ 73,930	\$ 74,420
Operating profit	\$ 23,760	\$ 20,820	\$ 18,640	\$ 18,090	\$ 21,770
Special Items to consider in evaluating operating profit:					
- Severance and business restructuring costs	\$ -	\$ -	\$ -	\$ -	\$ 180
Excluding Special Items, operating profit would have been:	\$ 23,760	\$ 20,820	\$ 18,640	\$ 18,090	\$ 21,950
Operating margin excluding special items	23.3%	26.5%	23.7%	24.5%	29.5%
Engineered Components					
Net sales	\$ 185,370	\$ 200,000	\$ 175,350	\$ 113,000	\$ 73,100
Operating profit	\$ 19,450	\$ 27,990	\$ 27,620	\$ 12,660	\$ 4,190
Special Items to consider in evaluating operating profit:					
- Severance and business restructuring costs	\$ -	\$ -	\$ -	\$ -	\$ 190
Excluding Special Items, operating profit would have been:	\$ 19,450	\$ 27,990	\$ 27,620	\$ 12,660	\$ 4,380
Operating margin excluding special items	10.5%	14.0%	15.8%	11.2%	6.0%
Cequent Asia Pacific					
Net sales	\$ 151,620	\$ 128,560	\$ 94,290	\$ 75,990	\$ 63,930
Operating profit	\$ 13,920	\$ 12,300	\$ 13,900	\$ 12,050	\$ 7,990
Special Items to consider in evaluating operating profit:					
- Severance and business restructuring costs	\$ -	\$ 3,150	\$ -	\$ -	\$ 270
Excluding Special Items, operating profit would have been:	\$ 13,920	\$ 15,450	\$ 13,900	\$ 12,050	\$ 8,260
Operating margin excluding special items	9.2%	12.0%	14.7%	15.9%	12.9%



Segment Information (cont.)

(unaudited, dollars in thousands)

Cequent North America					
Net sales	\$ 437,280	\$ 400,400	\$ 383,710	\$ 339,270	\$ 309,020
Operating profit (loss)	\$ 8,850	\$ 27,420	\$ 32,730	\$ 27,840	\$ (3,160)
Special Items to consider in evaluating operating profit (loss):					
- Severance and business restructuring costs	\$ 25,570	\$ 7,530	\$ 520	\$ -	\$ 13,820
Excluding Special Items, operating profit would have been:	\$ 34,420	\$ 34,950	\$ 33,250	\$ 27,840	\$ 10,660
Operating margin excluding special items	7.9%	8.7%	8.7%	8.2%	3.4%
Total Reportable Segments					
Net sales	\$ 1,394,860	\$ 1,272,910	\$ 1,083,960	\$ 902,460	\$ 777,050
Operating profit	\$ 158,370	\$ 163,890	\$ 160,690	\$ 134,050	\$ 74,980
Special Items to consider in evaluating operating profit:					
- Severance and business restructuring costs	\$ 17,660	\$ 10,680	\$ 520	\$ -	\$ 15,520
Excluding Special Items, operating profit would have been:	\$ 176,030	\$ 174,570	\$ 161,210	\$ 134,050	\$ 90,500
Operating margin excluding special items	12.6%	13.7%	14.9%	14.9%	11.6%
Corporate Expenses					
Operating loss	\$ (37,840)	\$ (36,020)	\$ (29,370)	\$ (24,710)	\$ (25,480)
Special Items to consider in evaluating operating loss:					
- Severance and business restructuring costs	\$ -	\$ -	\$ -	\$ -	\$ 5,830
Excluding Special Items, operating loss would have been:	\$ (37,840)	\$ (36,020)	\$ (29,370)	\$ (24,710)	\$ (19,650)
Total Company					
Net sales	\$ 1,394,860	\$ 1,272,910	\$ 1,083,960	\$ 902,460	\$ 777,050
Operating profit	\$ 120,530	\$ 127,870	\$ 131,320	\$ 109,340	\$ 49,500
Total Special Items to consider in evaluating operating profit:	\$ 17,660	\$ 10,680	\$ 520	\$ -	\$ 21,350
Excluding Special Items, operating profit would have been:	\$ 138,190	\$ 138,550	\$ 131,840	\$ 109,340	\$ 70,850
Operating margin excluding special items	9.9%	10.9%	12.2%	12.1%	9.1%



