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TriMas' Rieke Establishes Global Innovation Center in India

Focused on Providing Innovative Packaging Solutions to Customers

BLOOMFIELD HILLS, Mich.--(BUSINESS WIRE)-- TriMas Corporation (NASDAQ: TRS) - a diversified global manufacturer of engineered and applied products - announced today that Rieke Packaging has opened its Global Innovation Center in Asia. Based outside Delhi, India, this center houses a cross-functional team of product development, sales, marketing, customer service and supply chain experts. This team is focused on driving innovation across its broad range of packaging solutions for its customers in the industrial, food & beverage, and health, beauty and home care markets.

"We are excited to add a world-class product development team to collaborate with customers on new product concepts in Asia and around the world," said David Pritchett, president of Rieke. "Rieke is committed to providing innovative closure and dispensing solutions, accelerating customer-driven product development efforts and delivering quality products timely to our customers on a global basis."

The new center further underlines Rieke's reputation for and commitment to novel design and creativity, which have been at the heart of the company's success since it was founded almost 100 years ago. Rieke uses its wealth of expertise, in depth market knowledge and the very latest technology to design and manufacture closures and dispensing solutions, and custom packaging that meets customers' functional and aesthetic requirements.

About Rieke

Rieke is an innovative, world-class designer, manufacturer and distributor of specialty, highly-engineered closure and dispensing systems for the global marketplace. These high-performance products are designed to enhance customers' ability to store, transport, process and dispense various products in the agricultural, beverage, cosmetic, food, household products, industrial, medical, nutraceutical, personal care and pharmaceutical markets. With global capabilities, Rieke has operations in the United States, Australia, China, Germany, India, Mexico, Thailand, United Kingdom and Vietnam.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NASDAQ: TRS) provides engineered and applied products for growing markets worldwide. TriMas is organized into four reportable segments: Packaging, Aerospace, Energy and Engineered Components. TriMas has approximately 4,000 employees at more than 50 facilities in 16 countries. For more information, visit www.trimascorp.com.

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