



TriMas' Cequent Unit Increases Wal-Mart Business

BLOOMFIELD HILLS, Mich., Dec. 18 /PRNewswire-FirstCall/ -- TriMas Corporation (NYSE: TRS) -- a diversified growth company of specialty niche businesses -- today announced that its Cequent Consumer Products Group has been awarded additional towing security and accessory business with Wal-Mart.

Cequent will supply modular towing systems, towing security products and accessories to Wal-Mart throughout the U.S. in 2009.

"We are very excited to be chosen by Wal-Mart as their major supplier for towing security and accessory products," said John Aleva, President of Cequent Consumer Products, a business unit within the Cequent Group at TriMas.

"Cequent has the leading brand in towing, Reese Towpower™, and brings more than 50 years' towing experience to its customers," he added. "Our investment in product and packaging innovation and our recent agreement with LifeLong™ Lock: continue to increase our product value with customers."

About Cequent

Cequent is a leading designer, manufacturer and marketer of a broad range of accessories for light trucks, sport utility vehicles, recreational vehicles, passenger cars and trailers of all types. Products include cargo management and rack systems, towing and hitch systems, and trailer and electrical brake systems. Cequent draws upon a 75-year-old heritage of superior cargo management and recreational accessory brands, including: ROLA®, Highland The Pro's Brand®, Draw-Tite®, Reese®, Hidden Hitch®, Fulton®, Wesbar®, Bulldog®, and Tekonsha®.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NYSE: TRS) is a diversified growth company of high-end, specialty niche businesses manufacturing a variety of products for commercial, industrial and consumer markets worldwide. TriMas Corporation is organized into five strategic business groups: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products and Recreational Accessories. TriMas Corporation has nearly 5,000 employees at 70 different facilities in 10 countries. For additional information, please visit www.trimascorp.com.

SOURCE TriMas Corporation

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