



May 10, 2012

TriMas Packaging Business Joining Beauty Park To Establish Creative Synergies

BLOOMFIELD HILLS, Mich., May 10, 2012 /PRNewswire/ -- TriMas Corporation (NASDAQ: TRS) — a diversified manufacturer of engineered and applied products — announced today that its Arminak & Associates business, part of Rieke Packaging Systems, has entered into New Albany Business Park's beauty and personal care campus in Ohio.

Businesses participating in this collaborative supply chain campus allow personal care and beauty products to be developed, manufactured, packaged and distributed from one campus.

Arminak, based in California, is a leader in the design, manufacture and supply of foamers, lotion pumps, fine mist sprayers and other packaging solutions for the cosmetic, personal care, beauty aids and household product markets. Approximately 50 jobs will be created when the new 50,000 square foot facility opens later this year.

"Arminak's design and technical solutions provide value with quicker turnaround times, as well as the ability for product flexibility and agility," said Helga Arminak, president of Arminak & Associates. "Our innovative customer solutions, speed to market and breadth of products are key enablers to the success of our customers."

"We look forward to participating in the beauty park and taking advantage of the creative synergies available. This collaboration is an opportunity to expand Arminak's footprint and further serve its customers," said Lynn Brooks, president of Rieke Packaging Systems. "Arminak joined Rieke in February 2012 and we are pleased to already be experiencing such positive outcomes."

About Rieke Packaging Systems

Headquartered in Auburn, Indiana, Rieke Packaging Systems has built its worldwide reputation on setting the standards in the packaging industry since 1921. The company is a leading manufacturer and distributor of premium-quality packaging products for the global commercial, industrial and consumer sectors. Rieke has market leadership in steel and plastic closure caps, drum enclosures, ring and levers, and specialty dispensing systems.

About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NASDAQ: TRS) provides engineered and applied products for growing markets worldwide. TriMas is organized into six reportable segments: Packaging, Energy, Aerospace & Defense, Engineered Components, Cequent Asia Pacific and Cequent North America. TriMas has approximately 4,100 employees at more than 60 different facilities in 15 countries. For more information, visit www.trimascorp.com.

Cautionary Notice Regarding Forward-looking Statements

Any "forward-looking" statements contained herein, including those relating to market conditions or the Company's financial condition and results, expense reductions, liquidity expectations, business goals and sales growth, involve risks and uncertainties, including, but not limited to, risks and uncertainties with respect to general economic and currency conditions, various conditions specific to the Company's business and industry, the Company's substantial leverage, liabilities imposed by the Company's debt instruments, market demand, competitive factors, supply constraints, material and energy costs, technology factors, litigation, government and regulatory actions, the Company's accounting policies, future trends, and other risks which are detailed in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2011, and in the Company's Quarterly Reports on Form 10-Q. These risks and uncertainties may cause actual results to differ materially from those indicated by the forward-looking statements. All forward-looking statements made herein are based on information currently available, and the Company assumes no obligation to update any forward-looking statements.

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