



## **TriMas RV & Trailer Products Group Wins Innovation Award at 2008 Marine Trade Show**

BLOOMFIELD HILLS, Mich., Aug. 19 /PRNewswire-FirstCall/ -- TriMas Corporation (NYSE: TRS) -- a diversified growth company of highly-engineered, specialty niche businesses -- today announced that its RV & Trailer Products group has won the 2008 Marine Aftermarket Accessories Trade Show (MAATS) Innovation Award for its new Fulton™ F2 trailer winch. Judge by Boating Writers International (BWI), the Innovation Awards recognizes new marine products for their innovation and uniqueness in the aftermarket accessory marketplace. The Fulton F2 trailer winch -- a sleek, powerful and ergonomically friendly design -- received top honor in the Trailer Parts & Accessories category. A total of sixty new products were entered into the eighth annual MAATS show in Las Vegas.

"We continue to lead innovation in trailer components with this state-of-the-art F2 winch," said Bob Lewis, President of the Cequent Performance Products Group, a part of the RV & Trailer Products operating segment of TriMas Corporation. "We worked to deliver a full-featured winch that addresses the various shortcomings of conventional winches. It delivers improvements in both form and function including: chafe-free operation, a fully adjustable handle that's easily repositioned for left- or right-handed operation, quick installation via carriage bolts without removing the strap and a pull-and-turn knob to engage and release the gears."

### About TriMas

Headquartered in Bloomfield Hills, Michigan, TriMas Corporation (NYSE: TRS) is a diversified growth company of specialty niche businesses manufacturing a variety of highly engineered products for commercial, industrial and consumer markets worldwide. TriMas Corporation is organized into five strategic business segments: Packaging Systems, Energy Products, Industrial Specialties, RV & Trailer Products, and Recreational Accessories. TriMas Corporation has nearly 5,000 employees at 70 different facilities in 10 countries. For additional information, please visit [www.trimascorp.com](http://www.trimascorp.com).

SOURCE TriMas Corporation

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